



May 1, 2018 to
June 30, 2018

Early Renewal 2019

3..2..1..Blast Off for New Adventures

GIRL INCENTIVE

- Free Patch – designed by a local Girl Scout

TROOP INCENTIVES

- Cookie incentive: extra 15 cents per box
- Bi-Weekly Drawings (one winner per region) to include*:
 - Week 1 – May 4th: Troop Party in a Bag
 - Week 3 – May 18th: MakerSpace Session and Lunch in Seattle
 - Week 5 – June 1st: \$100 Girl Scout Store Gift Card
 - Week 7 – June 15th: Free troop camping rental
 - Week 9 – June 29th: Explore Aviation Package

*To qualify for the weekly drawings: troops must meet bare minimum for their program level AND renew at least 75% of girls in their troop by Thursday at 9pm to be entered in that week's drawing.

SERVICE UNIT INCENTIVES

- 60% Renewal: \$100 gift card of service unit choice
- 70% Renewal: Paid Certification Training for one volunteer
- 80% Renewal: Priority pick for Encamporee (Spring 2019 or Fall 2019)

EXTRA INCENTIVE: Design the 2019 Renewal Patch

We want girls to have a chance to design what this year's renewal patch will look like. The winning designer will be invited to have lunch with the CEO and other staff members based on girl interest (Marketing Director, Chief Finance Officer, Philanthropy team, etc).

The winning designer will also be featured in our council newsletter and on our website.

